

2022 COMPANY FACT SHEET

fām Properties
Empowering Smarter Decisions

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Empowering Smarter Decisions

"Consistency, hard work,
& perseverance require
unwavering **willpower**,
which **comes by choice**,
not by luck"

Progress and regression
both have pain
because you
cannot stay as-is.
So choose between
the pain of progressing
in life and the
pain of regressing in life

CEO **fām** properties
Firas Al Msadd



VISION

To become, by the end of 2025, the most **dominant** real estate player in the UAE, known for its uncompromising **integrity**.

MISSION

1. To build the most **well trained** and highly motivated team
2. To focus our team on absolute **client centricity**
3. To empower our team with the most **advanced prop-technology**

VALUES

Respect.
Diversity.
Knowledge.
Transparency.
Integrity.

15 BILLION AED Value of Sales Transactions

2.7 MILLION SQFT

Total Area Size of Managed Properties

550+ EMPLOYEES

Number of Employees

3.5 BILLION, 95% OCCUPANCY

Asset Under Management Value

14 YEARS

Company Age

11 BRANCHES

United Arab Emirates Branches

37,200 SQFT

Total Area Size Operational Office Space
(Ownership and Rentals)

Our Key People



Firas Al Msaddi
Chief Executive Officer



Fateh Al Msaddi
Chief Operations Officer



Wajdi Abdul Hadi
Chief of Strategy

Our Key People



Ravshan Iskhakov

Director of Finance



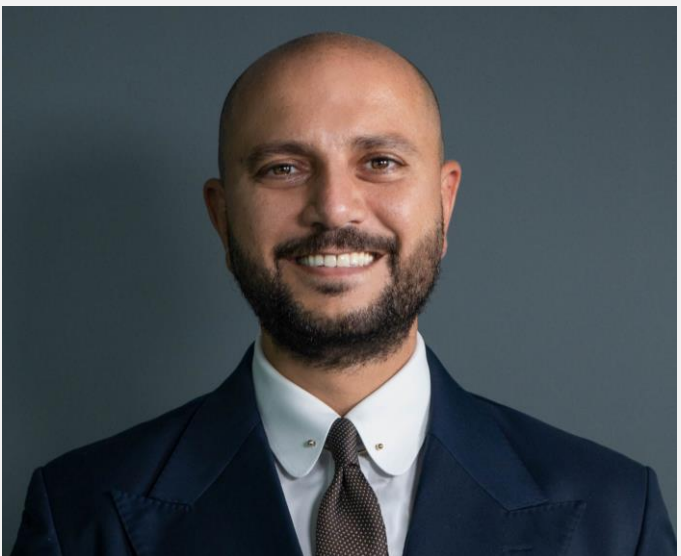
Eslam Gaber

Senior Accounting Manager



**Mohamad
Chamseddine**

Managing Director for
fam Living and Property Management



Mohammad Jaafari

Operations Manager

Director of Sales



Robert Allsopp

Experience : 12 Years

Areas of focus:

Palm Jumeirah
Mudon
Bluewaters



Rami Wahood

Experience : 9 Years

Areas of focus:

Dubai Land
Business Bay
Burj Khalifa
District One



Alexei Eremeev

Experience: 11 Years

Areas of focus:

Dubai Hills Estate
Arabian Ranches
MBR

Director of Sales



Gonzalo Rearte

Experience: 10 Years

Areas of focus:

- Business Bay
- Downtown
- Mudon
- Citywalk
- Dubai Marina
- Palm Jumeirah



Aboubakar Mefire

Experience : 8 Years

Areas of focus:

- Downtown
- Business Bay



Fadi Akhatib

Experience: 5 Years

Areas of focus:

- Off Plan

Our Branches



Our Branches



Jumeirah Park



Villanova



Al Furjan



fam Living



City Walk



Dubai Harbour

Our Branches



Head Office



Palm Jumeirah



Business Bay



Mudon



Marina

360+

Total Active Agents
as of Today

190+

Total Administration
Employees



OUR SERVICES



Real Estate Development
Advisory & Management



Off-Plan
Real Estate Sales



Resales Market
Real Estate Sales



Real Estate
Investment Advisory



Escrow Agency
Real Estate Transactions



Property Management



Mortgage Brokerage



Commercial Real Estate



Interior Design



Engineered Property
Snagging & Inspection



Outdoor Media



Holiday Homes

MADA RESIDENCES
DOWNTOWN



RP HEIGHTS



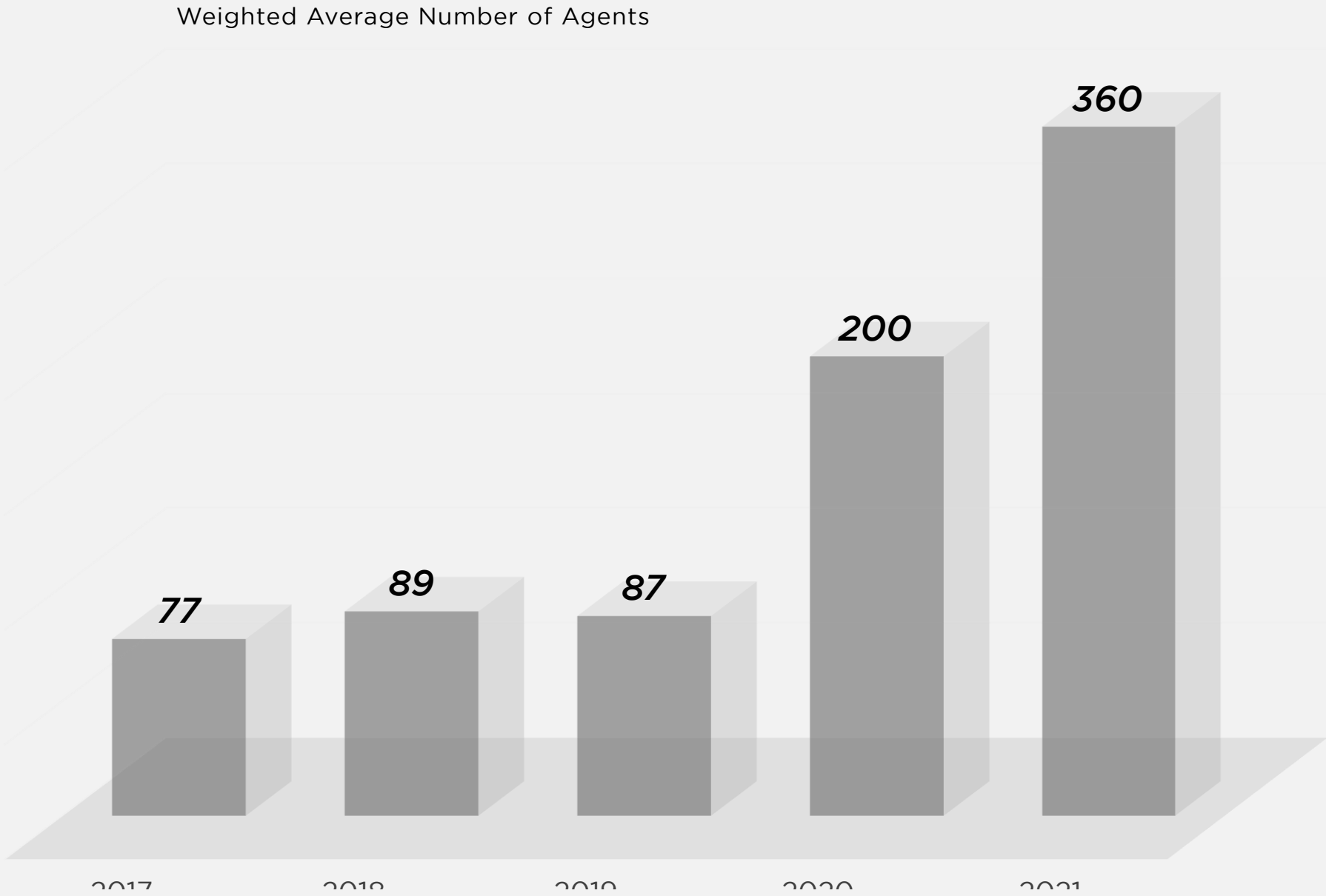
CITY WALK
DOWNTOWN

PROJECTS THAT ARE EXCLUSIVE
WITH **fäm Properties**

SARAI APARTMENTS
PALM JUMEIRAH



fäm Properties sales and leasing force consists of 360+ real estate agents from 50 Different nationalities speaking more than 30 different languages.



**TOP 10
LANGUAGES SPOKEN:**

- English
- Arabic
- Russian
- Urdu
- Spanish
- French
- Portuguese
- German
- Chinese
- Hindi

WE ARE A TECHNOLOGY-BASED REAL ESTATE PLATFORM



As a client centric organization with uncompromising integrity, to empower our clients to make smarter decisions in the real estate market, we continuously invest in developing our **database management resources and our cutting-edge technology** that can maintain the highest standards of our services while we continue to scale our size of our operation covering more services across our progressive reach of geographic locations.

Here is a quick snippet of our data management and tech-abilities:



Technology Selling Point

Emphasize on current active technology to attract potential clients

External Applications

- Fam properties
- Fam property trends
- Fam fix it
- iLandlord

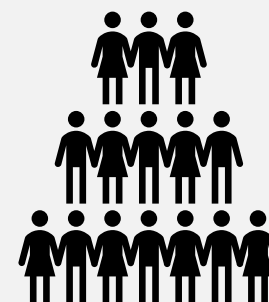
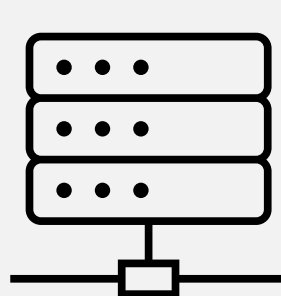
Internal Applications

- Fam mate
- Fam snag it

ORACLE

Based ERP With Custom Reporting With A
Unique Ability To Deliver Custom Reports
To Our B2B Clients

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Fully Optimized And Systemized Database
with More Than **10,000** Real Estate
Investors, Landlords And Tenants



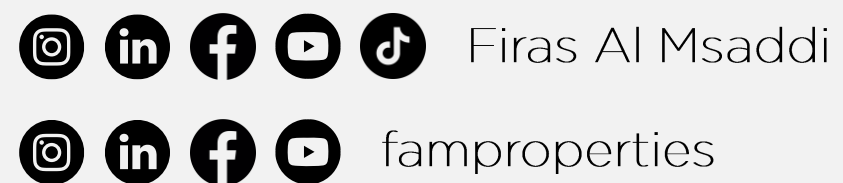
Contact

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Websites

www.famproperties.com
www.property-trends.ae

Socials



Branches

Business Bay (Head Office), Dubai Marina,
Palm Jumeirah, Mudon, Business Bay,
Jumeirah Park, Villanova, Al Furjan,
Creek Harbour, Business Bay (fam Living).



THANK YOU

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